Get the ball rolling and join the Merit Bowling Team.

You'll get everything you need to create excitement and build business for your bowling center.

Counter Cards & Brochures.
This high visibility display holds brochures answering all your bowlers' questions on how to participate in the program.

Posters.
Big, bright posters invite your bowlers to participate.
Actual size: 27" x 40"

"Star of the Game" Certificate.
Awarded every night to each league member 21 years of age or older who scores highest in his or her league.

Banners.
Colorful, eye-catching banners attract your bowlers in a big way.
Actual size: 3' x 10'

New Neon and Message Board.
Permanent signage lights the way to your concessions revenue! Each participating center will be eligible to receive one of these items.

Bar Kit.
Get bar revenue rolling with napkins, ashtrays, matches, 16 oz. cups and bar caddy.

Personal Scorecards.
Keeps your bowlers scoring with Merit!

Contact your State BPA today to enroll in the 1997 Merit Bowling Program.
Elements may vary by location at discretion of Philip Morris.

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